

Our research, your feedback

AA THORNTON
INTELLECTUAL PROPERTY LAW

We wanted to find out

How do we compare to our competitors?

How satisfied are you with our service?

Are there any services we do not currently provide that you would like us to?

Key insights

92% of respondents would recommend us to others

"Extremely supportive – keep up the good work"

"We are very satisfied with the services provided by A.A. Thornton & Co."

"A.A. Thornton & Co. is my ideal foreign associate"



Over 90% rated us above average across all attributes

Value for money
Good service
Integrity and trust
Technical understanding
Commercial advice
Accessibility to partners
teamwork
Beliefs
commitment
Ideal foreign associate
Quality service
Strategy
Service
Legal Expertise

WE WERE THE SAME AS OR BETTER THAN OUR COMPETITORS ACROSS ALL ATTRIBUTES



93% of respondents scored us above average for overall satisfaction



OUR HIGHEST SCORES WERE FOR OUR RESPONSIVENESS TO QUERIES AND OUR LEGAL EXPERTISE

65% ...of clients would like to use us for additional legal services

67% of respondents scored us well above average for overall value for money...



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